



香港公開大學  
THE OPEN UNIVERSITY  
OF HONG KONG

**Lee Shau Kee School of Business and Administration  
Postgraduate Programme in Corporate Governance  
Information Session  
23 May 2017**





# Introduction to the OUHK





**The Chancellor  
The Hon. C.Y.  
Leung  
Chief Executive of  
HKSAR**



**Council Chairman  
Mr. Wong Michael  
Yick-kam**



**President  
Prof. Wong  
Yuk Shan**

# The History of the OUHK



- July 1989: established by HK government
  - It was called the Open Learning Institute (OLI)
- 30 May 1997
  - Granted university status
  - Renamed the Open University of Hong Kong
- 2001:
  - 1<sup>st</sup> batch of full-time students
  - 1<sup>st</sup> batch of MBA graduates from China

# The History of the OUHK



- 2005:
  - Included in the mainland College Entrance Examination recruitment system to recruit undergraduate students from mainland
- 2014: Jubilee College was opened

# Statistics



- The OUHK is offering more than 200 bachelor and master degree programmes
- It has about 19,000 students
  - About 9,000 distance learning students
  - About 9,500 full-time students
- There were 4,700 graduates in 2016
- There are more than 800 full-time academic staff and about 600 part-time tutors

# Master of Corporate Governance (MCG)



- The MCG was first launched in October 2000.
- By 2016, there were more than 740 graduates of MCG.
- It is accredited by the Hong Kong Institute of Chartered Secretaries (HKICS) and the Institute of Chartered Secretaries and Administrators (ICSA)
- Graduates of the MCG are entitled to full exemption from the International Qualifying Scheme (IQS) of HKICS and ICSA.

# Postgraduate Programme in Corporate Governance

- Has the same programme structure as MCG offered in Hong Kong.
- Uses the same set of course materials.
- Adopts the same assessment strategies.





# PG Programme in Corporate Governance

## Programme Aims



This postgraduate programme aims to provide practical knowledge and skills for those who wish to pursue or further advance their careers as Company Secretaries and Corporate Governance professionals.

# PG Programme in Corporate Governance

- Corporate governance and its importance
  - Why corporate governance? Corporate failures, corporate scandals, financial crises.
  - A system of rules, practices and processes by which a company is directed and controlled. Board responsibility in ensuring good corporate governance. Accountability and transparency.
  - To facilitate effective, entrepreneurial and prudent management resulting in the long-term success and sustainability of the company.
  - Poor corporate governance → fraud, financial difficulties, liquidation of the company.
  - Good corporate governance → outperform other companies and attract investors



# PG Programme in Corporate Governance

- Each course provides students a sound foundation with key concepts/theories/principles/analytical skills/tools of the subject matters and applies them to current practices in the working environment.
- Equip students with a sound knowledge of and competency in corporate governance.
- Develop students into well-rounded corporate administrators/leaders for ensuring effective planning and implementation of corporate policies and strategies, and good corporate governance practices.



# PG Programme in Corporate Governance

- Collaboration with HKICS
- Conversion into a master degree
- Professional qualifications (HKICS and ICOSA)
- Career prospect



# PG Programme in Corporate Governance Entry Requirements



Applicants to this programme must meet one of the following entry requirements:

- a. a recognized degree in a business-related area; or
- b. a recognized degree in a non-business area, plus at least three years of supervisory / managerial experience.

# Duration of Study & Teaching Medium

- Duration of study
  - 2 years
- Teaching Medium
  - English



# Programme Structure



	Term	Course	
Year 1	Autumn	ACT B861	Accounting for Corporations
		FIN B862	Treasury and Financial Management
		MGT B820	Strategy*
	Spring	ACT B864	Tax Framework
		LAW B868	Corporate Law
		MGT B820	Strategy*
Year 2	Autumn	CGV B897	Corporate Administration and Secretaryship*
		CGV B898	Issues in Corporate Governance*
		FIN B851	Financial Planning and Risk Management*
	Spring	CGV B897	Corporate Administration and Secretaryship*
		CGV B898	Issues in Corporate Governance*
		FIN B851	Financial Planning and Risk Management*
* Year-long course starting in September with an examination in May or June of the following year.			

# Term Structure

Autumn term:  
from September to  
December

Spring term:  
from January to  
May

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Academic Year:  
from September to May (next year)

- A 5-credit 1-term course in Autumn term:  
from September to Dec
- A 5-credit 1-term course in Spring term:  
from January to May
- A 10-credit 2-term course in Autumn term:  
from September to May





# Study Load

- For each course, students are given a set of very detailed and mostly text-based course materials.
- They are expected to study the course materials at least one hour per day per course.



# Face-to-face teaching sessions

- For a 5-credit one-term course, there are 20 to 23 hours of face-to-face sessions.
- For a 10-credit two-term course, there are about 40 hours of face-to-face sessions.
- Tutors from OUHK will come to Shanghai to conduct face-to-face sessions 2 to 3 times per course per term on Saturdays and Sundays.
- The sessions are ‘intensive’
  - They lasts for up to 10 hours each time (with breaks).



# Face-to-face teaching sessions



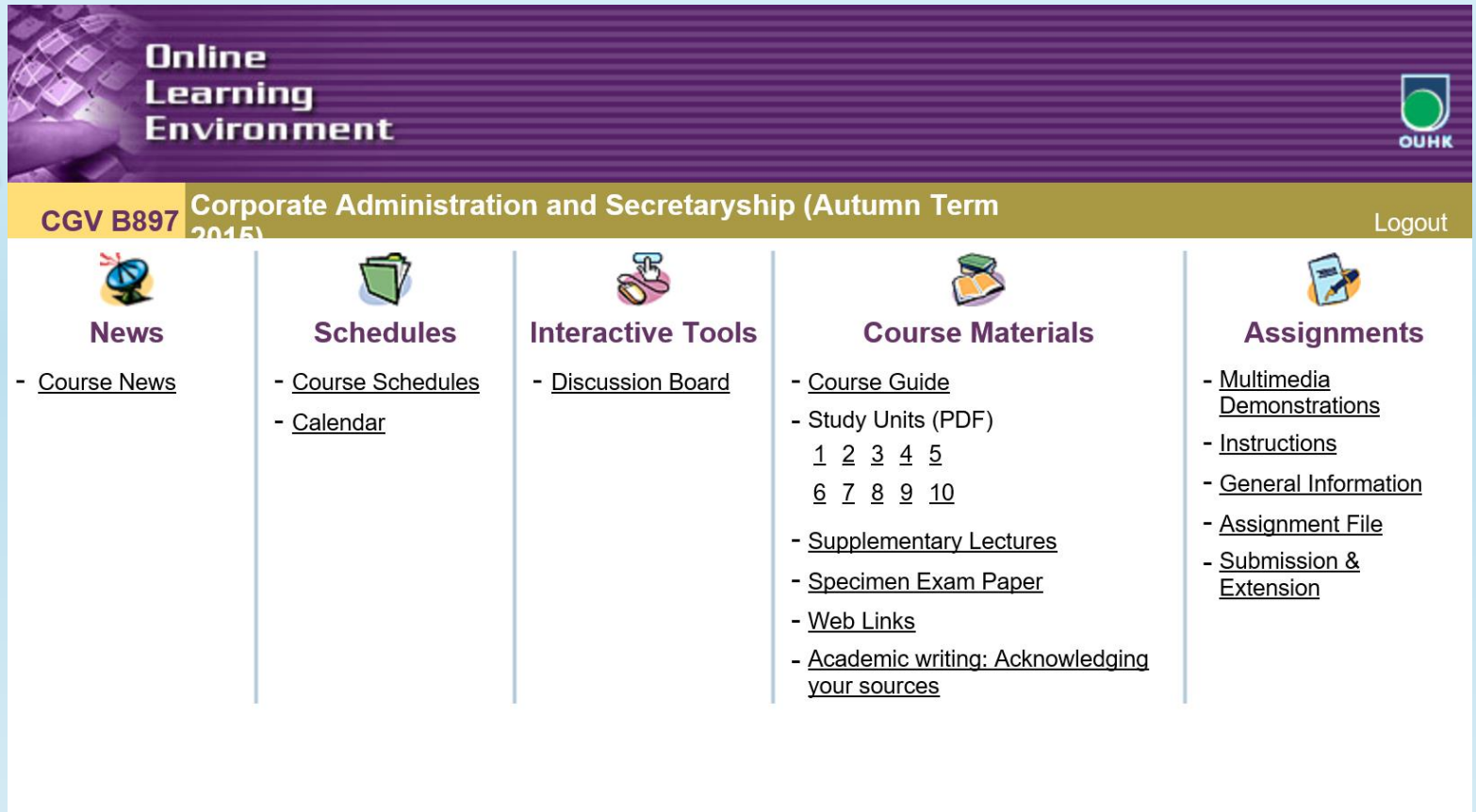
- All face-to-face teaching sessions are optional. No attendance will be taken.
- Students are expected to read through the course materials before going to these sessions.
  - *You will not pass a course if you only go to face-to-face sessions but do not read the course materials.*

# Types of face-to-face sessions

- Supplementary Lectures
  - Explain key concepts and application of these concepts covered in the course
- Tutorials
  - Provide opportunities for students to raise questions or to participate in discussions that help them understand how concepts and applied to problem-solving questions.
- Dayschool
  - Provides opportunities to students to undertake case analysis.
  - may take different forms, including group discussion and presentation








# Learning Support – Online Learning Environment (OLE)



**Online Learning Environment**

**OUHK**

**CGV B897 Corporate Administration and Secretaryship (Autumn Term 2015)** [Logout](#)

 <b>News</b>	 <b>Schedules</b>	 <b>Interactive Tools</b>	 <b>Course Materials</b>	 <b>Assignments</b>
<ul style="list-style-type: none"><li>- <a href="#">Course News</a></li></ul>	<ul style="list-style-type: none"><li>- <a href="#">Course Schedules</a></li><li>- <a href="#">Calendar</a></li></ul>	<ul style="list-style-type: none"><li>- <a href="#">Discussion Board</a></li></ul>	<ul style="list-style-type: none"><li>- <a href="#">Course Guide</a></li><li>- <a href="#">Study Units (PDF)</a><ul style="list-style-type: none"><li><a href="#">1</a> <a href="#">2</a> <a href="#">3</a> <a href="#">4</a> <a href="#">5</a></li><li><a href="#">6</a> <a href="#">7</a> <a href="#">8</a> <a href="#">9</a> <a href="#">10</a></li></ul></li><li>- <a href="#">Supplementary Lectures</a></li><li>- <a href="#">Specimen Exam Paper</a></li><li>- <a href="#">Web Links</a></li><li>- <a href="#">Academic writing: Acknowledging your sources</a></li></ul>	<ul style="list-style-type: none"><li>- <a href="#">Multimedia Demonstrations</a></li><li>- <a href="#">Instructions</a></li><li>- <a href="#">General Information</a></li><li>- <a href="#">Assignment File</a></li><li>- <a href="#">Submission &amp; Extension</a></li></ul>

# Learning Support

- E-Library
  - e-journal & databases, e-books,



# Assessment

- Assignments: 40%
- Examination: 60%
- To pass a course, students must get a passing score in assignments and examination.
- Passing mark for each component is 40.



# Assessment - Assignments

- Assignments may take the form of essays or short answer questions, projects or case studies.
- A 5-credit one-term course typically has 2 assignments, and a 10-credit course has 3 to 4 assignments.





# Assessment - Examinations

- A written closed-book examination is held at the end of each course, which lasts for three hours.



# Residential School



- After successfully completing all the courses, students need to attend an one-week residential school in Hong Kong.
- Residential schools are held twice a year in May and in October.

# Tuition Fee

- Application fee: RMB 200 (no refundable)
- Tuition fee: RMB 93,240
  - (payable in installments according to course fee of a term)
- Fee for the Residential School in Hong Kong (one week): RMB 1,500
  - (**NOT** including cost of travel, accommodation and meals)



# Conferment of Award

- Upon successful completion of all prescribed courses for the Postgraduate Programme in Corporate Governance, students will need to transfer all credits earned to the Master of Corporate Governance programme of the OUHK.



# Conferment of Award

- They will be granted the degree certificate and transcript of the Master of Corporate Governance in Hong Kong after completing the Residential School.
  - The same degree certificate and transcript as students who study the MCG in Hong Kong.



# Exemption from HKICS and ICSA

- Graduates of the Master of Corporate Governance are eligible to apply for full exemption from the examinations of International Qualifying Scheme (IQS) of The Institute of Chartered Secretaries and Administrators (United Kingdom) (ICSA) and The Hong Kong Institute of Chartered Secretaries (HKICS).
  - But .....



# Exemption from HKICS and ICOSA

- Condition: you must complete the programme within 3 years
- If you fail a course and have to retake it or if you apply for deferment, you may not be able to graduate in time to be eligible for the above exemption



# Enquiry

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# Questions & Answers



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